

Accelerated Modular NLP Training & Certification



Module One: Fundamentals of Personal Power & Influence

Learning Outcomes

- The Foundations of NLP – powerful beliefs
- How to avoid the common pitfalls in goal setting
- Sensory acuity – learn to observe and utilize unconscious communication
- Rapport –the basis of persuasion and influence
- Representational Systems – discover how we see, hear and feel the world differently and how to utilize this for effective communication
- Powerful Language Patterns to cause change, loosen problems and create new choices

How can I learn this so easily?



Before you attend the first Module, you will have on-line access to a home-study pack comprising of exercises, audio recording and manual. These will help you get so much out of the live training, where you will work with my close personal supervision.

Discounts for early registration - call now on 01582 4617625
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DAY ONE

The Foundations of NLP

- Fundamental principles of personal power, change, learning and mind-body science
- What is NLP?
- A powerful model of communication and influence
- How to think like a master of influence and change - empowering beliefs and principles

Well-Formed Outcomes

- How to set goals so that you achieve them
- The NLP Well-Formedness Conditions
- The Keys to Achievable Outcomes



- How to ask questions that create total clarity about personal objectives

Sensory Acuity – the basis of unconscious communication

- Learn to observe and utilize unconscious communication
- How to avoid making assumptions and 'mind reads'
- Observe shifts in physiology, voice and other features and calibrate their true meaning for an individual
- Discover eye-patterns
- How eye-patterns reveal what someone is thinking and enable deep communication

DAY TWO

Rapport - the basis of persuasion and influence

- Learn how to quickly tune-in with someone and create suggestibility
- Discover the real secrets to body language
- Match and mirror physiology so that people unconsciously identify with you
- Build rapport rapidly on the telephone
- Retaining rapport in groups, negotiations



- Handling angry people

Representational Systems - how we differ in interpreting our five senses

- Discover how we see, hear and feel the world differently
- Learn to match a person's preferred system to create deep rapport, understanding and communication



Introduction to Effective and powerful Language Patterns

- Discover the everyday hypnotic language patterns of master hypnotherapist Milton Erickson M.D.
- Identify and utilize Levels of Abstraction to loosen up or resolve problems and stimulate creativity